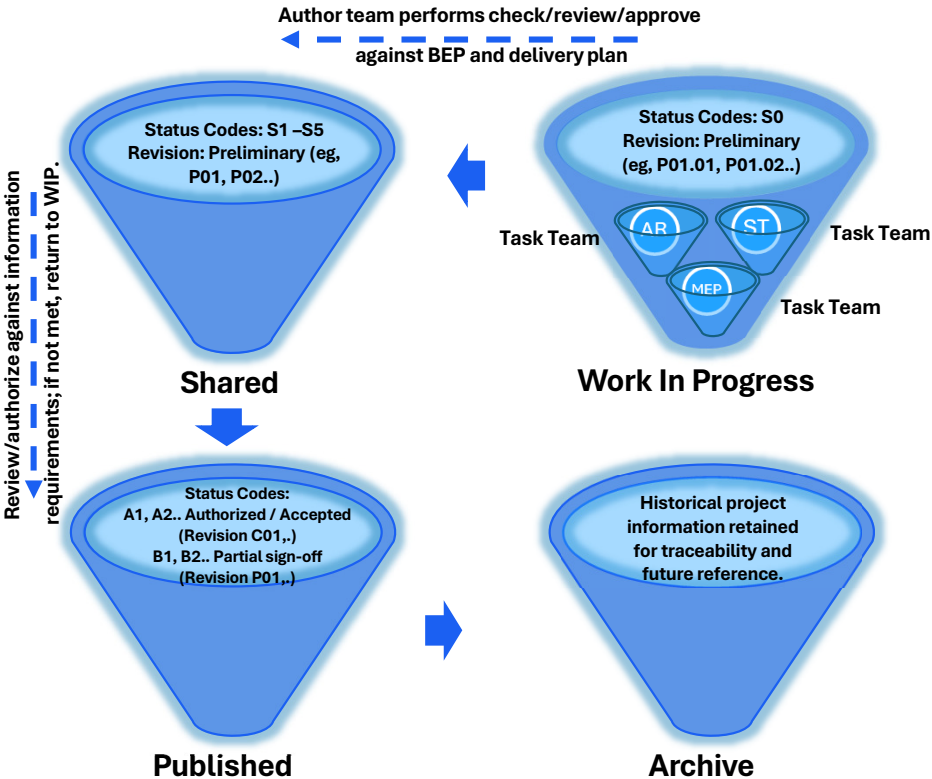Common Data Environment